

LASSEN COUNTY FAIR ADVISORY BOARD
Minutes July 12, 2011
Regular Meeting
195 Russell Ave
Susanville, CA 96130
5:30 PM

The Lassen Fair Advisory Board convened in a Meeting on Tuesday July 12th, 2011 at 5:30 p.m. Dena Wemple called the meeting to order at 5:36 pm. Members present: Tom Neely, Becky Albaugh, Todd Eid, Tim Bruce, Jerry Hitchings, Jose Pena, Dan Douglas and Curt Moran. Supervisor Jim Chapman was also present. Fair Manager: Jim Wolcott and Admin. Secretary Quin Zaengle present. Absent: Henry Bietz. Present in the Audience: None

OPENING CEREMONIES

Pledge of Allegiance Lead by Curt Moran.

AGENDA APPROVAL, ADDITIONS AND/OR DELETIONS

Dan Douglas moves to approve the agenda. Seconded by Todd Eid. Motion is carried.

PUBLIC COMMENT

None

CONSENT CALENDAR

Dan Douglas moves to approve the consent calendar. Seconded by Todd Eid. Motion is carried.

CORRESPONDENCE

Jim Wolcott states the fair board received a thank you note from Bob Trussell's family for the memorial service. Jim passes the note around for everyone to read.

LASSEN COUNTY EMPLOYEE OF THE YEAR

The fair received one nomination this year- Devin Morrow. The board agrees to make Devin Morrow the 2011 Employee of the Year.

The fair board discusses ways to get more nominations for Employee of the Year next year. The board suggests sending out letters to the local businesses explaining what Employee of the Year is and inviting the businesses to nominate an outstanding employee and come to the lunch on Friday of fair.

FAIR DUTIES

Dena reads over the fair board duties.

Grandma's Cookies- Becky & Dena

Ribbon Cutting- Tim will get scissors, all directors should be present. Jim Chapman will try to have the Board of Supervisors and the City Board present as well.

Pageant- All board members need to be back stage before the pageant @ 6:45pm for the Blue Ribbon Award presentation.

Jim asks the board to be present at the USO Show.

Kiddies Day- Tim agrees to help set-up at 10:00am

Jim states he will call Barbara Howe for help with Kiddies Day

Country Showdown- All board members to come watch

Apple Pie Contest- Todd Eid, Tom & Dan will help set-up at 8:30am. Jose & Curt will be judges.

Employee of the Year- Tom & Todd will start getting drinks ready @ 10:00am.

Rotary Lunch- Jim states all board members should go.

Old Timer- Dan, Todd & Jim W. will work- be there at 12:30

Joe Nichols- 6:00pm All board members to help with wristbands. Board discusses Friday night procedures, all board members need to help tear down stage after concert.

Parade- Saturday 10:00am

Races- No help needed from the board

Livestock Sale- Curt & Jerry will help set-up the pavilion Saturday evening for the livestock sale Sunday morning.

Jerry asks for help from the board to set-up the pavilion this Friday evening @ 6:00pm.

Livestock Auction- Becky asks if the board will be buying an animal this year. Jerry states we still have a hog.

Jim talks about next year serving dinner on Thursday of the Bluegrass Festival.

Jim states he will email the board with the total amount of money the board has available this year for an animal.

Demo Derby- No help needed from the board members

Todd states he will bring punch to the Old Timer's event.

Hospitality Room- Jim states we will not be having food in the hospitality room this year due to funding. There will only be drinks available and some pies that Grandma will make. Becky asks if someone needs to be checking on hospitality. Becky volunteers to take care of the hospitality room.

Todd states he will send an email to beverage companies asking for help with soda.

Dena asks if Tom has any questions on fair duties.

Jim Chapman asks if we need more Blue Star banners. Jim W. states we do need more banners.

Executive: None

Livestock: Jerry will get the number for the market goat that has lost its tag. There is a dairy steer that needs to be re-tagged also.

Jerry states there won't be a livestock meeting until August.

Commercial/Entertainment Meeting: None

Long Range Planning/ Site: None

Exhibits: Tom asks if he needs to do anything. Dena states we need to pick up quilt racks.

Jim tells Curt & Tom to come at 10:00am to pick up quilt racks.

Commercial/ Entertainment Report: None

Auto Racing: Jose talks about the wrecks during the July 3rd & 4th races. Jose states Monday, July 4th race was much better racing. Grandstands brought in about \$3400 on Sunday and about \$8400 on Monday the 4th.

Tom agrees the races went smoothly. Dan asks what the car count was. 18 cars entered on Sunday and 14 on Monday.

Manager's Report: Jim states the Bluegrass Festival went well. Last year we had 86 vehicles on grounds, this year there was 120 vehicles on grounds. Jim states the small stage worked out great. Jim states he was disappointed in the local media coverage. No one from the paper showed up. Jeremy Couso took pictures for his Web X-tra. Dan states there were lots of nice comments about the fairgrounds from the people attending the Bluegrass Festival.

Jim states we brought in a little over \$16,000 in receipts from local purchases. Jim states the Bluegrass Festival is bringing money into the community and the City of Susanville needs to wake up and help out.

Jim Chapman states the Chamber of Commerce should come down to the festival and hand out a flyer with local businesses on it.

Jim W. talks about advertising local businesses on the fair's website, but not receiving any sponsorship from those businesses.

Dan states he is disappointed with the chamber because they don't advertise out of town.

Jose states there were quite a few Bluegrass participants that also liked to go fishing at Eagle Lake.

Jim talks about putting together a flyer showing different events held on the same weekend that can be handed out to the Bluegrass participants.

Dena states she has had some people suggest that we put pamphlets about the Bluegrass Festival in the local hotels.

Jim Chapman states Jim W. needs to be commended for putting on the Bluegrass Festival.

Jim W. asks Dan if he has everything taken care of with Linda Wagner's husband.

Jim states this Friday at 4:00pm the stage needs to be set-up. Jim states Tim has been sorting chairs and staff will be putting them up on Friday as well as the tent.

Jim states the City will be here Friday with their water truck and street sweeper to clean up the fairgrounds.

Jerry asks if the fire truck should be brought in to spray out the grandstands. Jim says no we have it taken care of.

Jim states Henry Bietz has a job in Sacramento and will be sending a formal letter of resignation.

Jim talks about the most recent conference call regarding fair funding. Jim states there have been discussions with tribal leaders. \$8 million of funding from horse racing has been discussed. Joint fairs meeting will be the first part of August. CFA and the Secretary of Agriculture will be meeting. Jim states the Secretary of Agriculture understands the importance of small fairs. Jim states Louie Brown is still working hard. Jim states we will see what happens in August. Jim states WFA and Louie Brown have met with tribal leaders.

Jim states we did receive the \$86,250.00 supplemental allocation for 10/11.

Jim states it's been a challenging year for all of us. Thank you to everyone for all your help. Jim states we will have a good fair with a couple of new things- Walk on Water and a Dog Show.

Jim thanks everyone for helping with the Bluegrass Festival.

Jim talks about a gentleman from Hawaii that wants to do Barrel Racing on September 10th or 11th.

Jim thanks the staff for all they've done.

Matters by the Board:

Jim Chapman~ Jim states on behalf of the Board of Supervisors, we appreciate the fair board for all their hard work. Jim states we have been very successful with this fair board.

Jim W. states he appreciates the Board of Supervisors as well. Jim states fair week is the highlight of a lot of people's lives.

Dan~ Jim thank you for an outstanding Bluegrass Festival. Getting Blue Highway here for Bluegrass. Quin congrats on the new position. Jim Chapman thank you for being here.

Curt~ Let me know what needs to be done. Come to our mixer and let's talk about fair.

Jerry~ Thank you Jim, staff and Jim Chapman for being here. I will be here as much as I can next week.

Tim~ Jim Chapman thank you for being here. Fair's going to be great. See you all Friday to put up chairs.

Tom~ Looking forward to being here.

Todd~ Jim Chapman thanks for being here. Jim everyone knows you're the one making it all work.

Jose~ Thank you everyone for being here. Jose states everyone should be vigilant about the things on the fairgrounds. Knives were found in the restrooms during July 4th races. Enjoy.

Becky~ I'm excited about fair this year. We have six exhibitors from Big Valley. Thank you everyone for making that happen.

ADJOURMENT

Todd Eid makes a motion to adjourn the meeting. Jose Pena seconds the motion. Meeting is adjourned at 7:05 p.m.

Fair Manager _____
Jim Wolcott

Board President _____
Dena Wemple